



[www.guidentity.com](http://www.guidentity.com)

## WHO WE ARE

We are a group of historians, archeologists, researchers and teachers who believe that culture and history have a greater impact when experienced beyond the classroom walls or a conventional guided tour.

We aim to inspire the new generations to expand their cultural horizons, to gain a new perspective on history and their place in it and to strengthen their national pride while turning them into global citizens.

## WHAT WE DO

We create customized guided tours in Lebanon and abroad charged with interactive learning experiences.

We focus on history, archeology, nature, cultural exchange, heritage, and entertainment. Programs are adapted to different audiences, age groups and backgrounds.

They are based on authentic, hands-on experiential learning combining leisure, education, culture and eco-tourism.

Programs could be limited to or a combination of:

- **Cultural, historical & ecotourism tours:**

Covering archeological sites, grottos, museums, cultural sites and natural reserves.

- **Engaging Workshops:**

Including craft activities such as mosaics, painting, and pottery, activities with local communities, culinary arts agro-tourism and more.

- **Trainings & programs:**

Designed to share our knowledge and train teachers and professionals in the field covering several topics from which citizenship, cultural heritage, archeology and history, civilizations and more.

Regional and international tours and programs with similar objectives are customized on demand.

## WHY ARE WE DOING THIS

Lebanon and the region present a cultural melting pot rich in archeological and historical sites.

It has been influenced by several different civilizations that contributed to the development of its identity. Understanding the impact of past civilizations is an opportunity of developing the cultural assets of our present civilization while forging fruitful and constructive intercultural relationships for the future.

## WHO CAN BENEFIT FROM OUR TOURS

- **Students & Teachers:**

Our educational tours aim to augment classroom lessons, illustrate difficult concepts with hands-on learning while reinforcing intercultural exchange by gaining new perspectives on the world.

- **Families & Friends:**

You don't have to travel far for adventure or to find rich cultural experiences.

Our customized tours ensure that all group members are engaged, learning and having fun!

- **Tourists & Expats:**

Exploring Lebanon can be a thrilling yet overwhelming once a lifetime trip. We've created programs that allow you to experience the beauty, diversity and richness of the country while making lifelong memories.